

SUNRISE TRAIL COALITION, INC. MEETING
JANUARY 10, 2012 @ 4:00 P.M.

ELLSWORTH CITY HALL COUNCIL CHAMBERS

Minutes

Introductions: Jason Langley, Ian Staub, Sandy Johnson, Jay Johnson, Polly Ceckler, Bill Ceckler, Bill Cherry, Dave Wood, Peter Knowles, Jim Fisher, Charlie Corliss, Jay Johnson, Steve Sloan, Rebecca Slotkin

AGENDA:

1. Introduction of Directors and quorum determination; welcome Members and other attendees; distribution of sign-in sheet.
 - Expedited meeting
2. Approval of Minutes of December 13, 2011 Board of Directors Special Meeting.
 - Approved without revision
3. Approval of Treasurer's Report-Ian Staub.
 - Paid bills for the privies
 - Membership dues received from on member
 - Accounts are up to date
 - Steve requested that a written report be provided in future meetings
 - Treasurer's report approved
4. Trail Manager's Report-Charlie Corliss.
 - No Snow – so it has been quiet
 - ATV's, walkers and runners are using it
 - Beavers aren't causing as much trouble
 - Snowmobile club has equipment ready for grooming – awaiting snow
 - Received one complaint about a vehicle on the trail
 - Signage questions
 - Not receiving requests for paid-signs
 - DOC is providing free hand drawn signs
6. Bangor Hydro Downeast Reliability Project Status Report.
 - Card Crossing Road to General Cobb Road is the final significant section – lack of snow has been a help – hoping to finish this weekend, but may go as late as January 16, 2012
 - West of Route 200 in Franklin – a little work remains – three pole structure should be done in less than a week
 - Work will move to Route 182 and Georges Pond Road
 - Line will be energized in September, 2012
 - Reconstruction
 - Trail west of Tunk Lake Road is in good condition

- Trail east of Tunk Lake Road is going to need some grading and rolling in the spring
 - Long term trail agreement
 - MaineDOC is reviewing the draft agreement
 - Steve – the board would like the opportunity to review and comment on the draft agreement
 - Land transfers
 - Moving closings forward in the next month
 - Proposed deeds will be issued to Scott and Skip (MaineDOC)
5. Discussion/Vote to adopt Recommended Revised/New Memberships and Rates.
- See summary document with table of rates and status
 - Dave moves, Ian approves the top section of rates
 - Ian – suggest changing individual life to life
 - Jim – suggest changing individual advocate to trail advocate
 - Approved unanimously
 - Motion not to adopt second panel – passed unanimously
 - Motion to delete the third panel of rates – moved by Polly, Seconded by Bill Cherry – passed unanimously
 - Implementation
 - Some members paid late in 2011 and are vested for 2012
 - Some members have not paid for 2011
 - Some have paid for 2011 but now need to renew
 - Publicity
 - Ian
 - Start with an electronic circulation
 - suggest sending a post card later if response rates are low
 - commercial printer can handle the post cards
 - Web site, Constant Contact and Facebook can also be used to promote the renewal
6. Discussion Filling Vacancies of Vice-President and Secretary
- Need to fill the Vice President position
 - Steve – suggest retaining a treasurer, but hire a book keeper to manage the membership and book keeping
 - Peter has offered to manage membership – using constant contact
 - Ian will stay on as Treasurer
 - Jim will be the recording secretary
 - Vice President – Remains to be filled – please step forward by February meeting
8. Discussion Designation of Standing Committees and Appointments.
- Last year we had committees appointed for signage, membership, map, newsletter, privy
 - Suggest that these committees should continue
 - Privy Committee – Steve,
 - Membership – Peter,
 - Newsletter – Bill, Maggie, Jim

- Signs and Mapping– Steve, Sally, Jim assignment will work on interpretive signs, parking signs, etc.
- Government Relations Committee – Sally, Dave Wood

9. Discussion Revising Bylaws- President Rees.

- Steve will put together a suggested list of revisions to the bylaws
- Will call for a proxy vote by March
- One likely revision will be to create articles permitting proxy voting and conference calls

10. Discussion Updating Website-Jim Fisher

- Updates – suggest that the board
- Adding more information points

11. Discussion Newsletter-Who, What, When & How

- Ask Bill to report back in February
- Bill –suggest that we move to electronic newsletters
- Will make recommendations in February

12. Discussion Planning late Spring / early Summer Group Ride

- Deferred to February

13. Discussion Status Trail Planner & Guide-Jim Fisher standing in for Jocelyn Hubbell.

- Covered above

14. Discussion Use of QR Codes(Quick Response)-Jim Fisher.

- Jim handed out examples of QR Codes

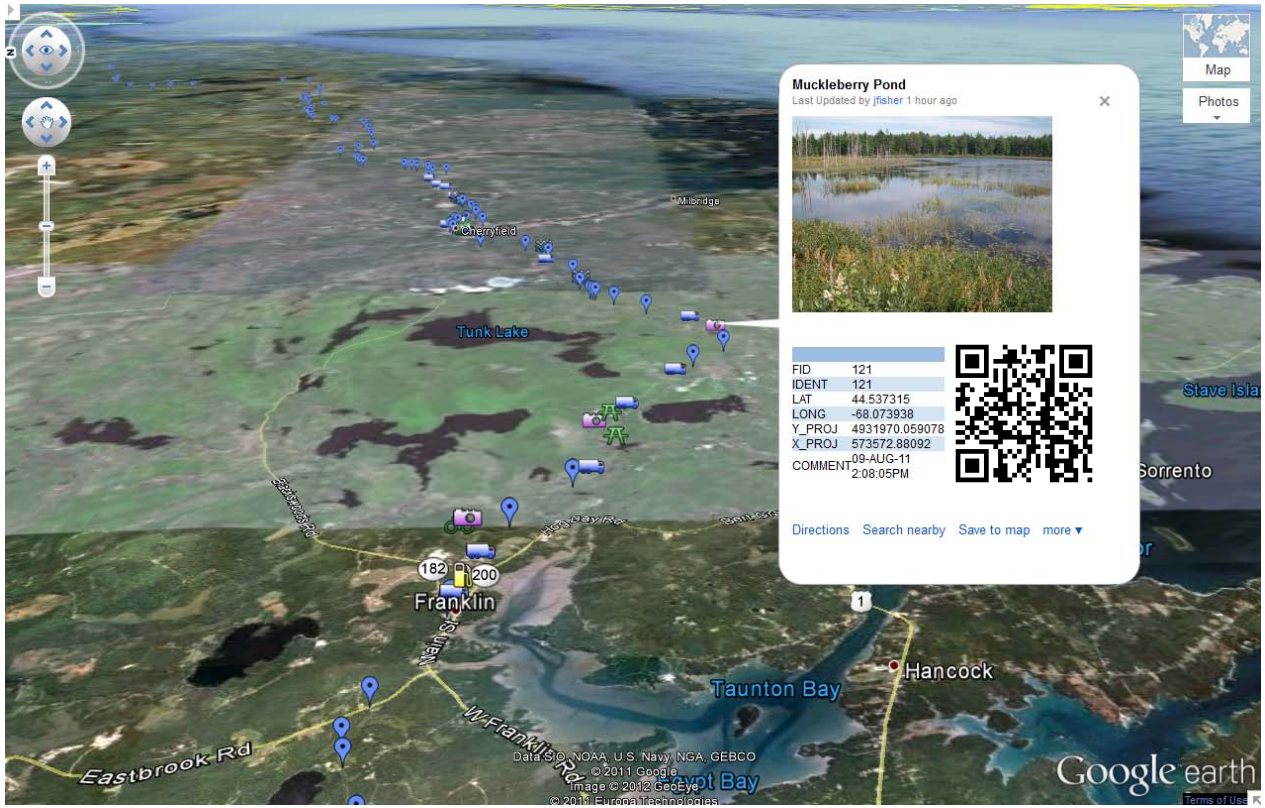
15. Discussion Trail User Survey/Economic Impact Study & funding sources.

16. Future Board Meetings- dates & locations.

Next Meeting: Tuesday February 21, 2012 Helen's Restaurant (Subsequently Cancelled)

17. New Business- Directors or attendees' comments.

18. Adjournment.



New/Revised Member Classifications And Rates

President Rees, past Treasurer David Wood and current Treasurer Ian Staub, comprising the Committee which had studied the issue and had presented their prior written September 20, 2011 recommendation to the Board, explained their recommendation to the other members present. After discussion among the members respecting each individual item the members present took a vote for approval as initially recommended or as amended. Their resulting proposed revised and new member 2012 Classifications and Rates(Annual) are as follows:

Proposed Classifications and Rates

INDIVIDUAL	\$15.00	(increase from existing \$10.00)
INDIVIDUAL LIFE	\$500.00	(no increase from existing rate)
FAMILY	\$20.00	(increase from existing \$10.00)
INDIVIDUAL TRAIL ADVOCATE	\$50.00	(increase from Sustaining \$25.00)
NON-PROFIT/CLUB	\$25.00	(no increase from existing rate)
BUSINESS	\$50.00	(no increase from existing rate)
BUSINESS BRONZE	\$100.00	(new classification and rate)
BUSINESS SILVER	\$150.00	(new classification and rate)
BUSINESS GOLD	\$200.00	(new classification and rate)
BUSINESS PLATINUM	\$250.00	(new classification and rate)
WEBSITE		Revise and create Business Members Page
MEMBER APPLICATION		Revise Classifications and Rates

Recommended Classifications and Rates which were discussed and NOT approved were:

SENIOR	\$15.00	(unnecessary to distinguish from INDIVIDUAL rate)
SENIOR FAMILY	\$25.00	(unnecessary to distinguish from FAMILY rate)
STUDENT	\$10.00	(unnecessary to distinguish from INDIVIDUAL)
BUSINESS LIFETIME	\$750.00	(better for Businesses to pay annual rate)
MUNICIPAL	\$50.00	(unlikely will pay or already provide services)
GIFTS		None for INDIVIDUAL, ADVOCATE or LIFETIME
PAYPAL/CREDIT CARDS		Defer to Board discussion and assignment to Committee

Existing Classifications and Rates approved for DELETION:

CLUB ASSOCIATE (1 vote)	\$5.00	(better as paying INDIVIDUAL member)
SUSTAINING	\$25.00	(better as paying INDIVIDUAL ADVOCATE member)